



# BLACK ARTIST EDITION SOBEKCIS

The final can of 2014 was designed by artist duo Sobekcis. The twin brothers, Sobek and Kcis from Belgrade, Serbia, chose our BLK 5125 „Dove“ for their BLACK artist edition can for two reasons: one - because of the name of the color and their passion for the incorporation of the bird image into their artwork; and two - because of the overall topic of the design being based on a symbol of peace.



## PRODUCT INFORMATION "BLACK ARTIST EDITION SOBEKCIS"

The final can of 2014 was designed by artist duo Sobekcis. The twin brothers, Sobek and Kcis from Belgrade, Serbia, chose our BLK 5125 „Dove“ for their BLACK artist edition can for two reasons: one - because of the name of the color and their passion for the incorporation of the bird image into their artwork; and two - because of the overall topic of the design being based on a symbol of peace. The most distinctive feature of the Sobekcis-style is the overload of brightly colored geometric patterns, which recur in all of their works of art. This gives their artworks an unparalleled sense of intensity. For their BLACK artist edition can they chose a more stripped-down, vertical approach in comparison to their usual graffiti and studio work. This more minimalistic concept was used to complement the packaging design context, creating is a shadowy, dark, carbon appearance which integrates the can's name „Montana BLACK“. The design is an artistic combination of geometric shapes and symbolism with tribal imagery and an overall minimalistic, ethnic feel.